presents..



EVER**FLOWING DESIGN**

is a project sparked by the curiosity of the Puig R+D team to see what their limits are, their desires, their goals in creating motorcycle accessories.

Our professional practice is linked to the market, to the motorcycles that are the market, to which as engineers and designers in the sector we try to improve, both in performance and aesthetically, to get the most out of their potential, so that each person feels his or hers motorcycle as their own, as their greatest desire, like only riders know how special their bike is for motorbike lover...

It is, by definition, a limited exercise of creativity, which starts from the motorcycle as its base, with its features, its characteristics and its character...

But, what could we do if we had the freedom of imagining the motorcycle of the future? How do we imagine it? How would it look like? What features and accessories would it have?

We let our imagination fly in a free exercise of creativity, that exercise is **EVERFLOWING DESIGN**, the will that design, creation, innovation, should never stop flowing.

We must be in constant movement, in constant change, only then will we be advancing towards the future, being pioneers and providing our clients with what they deserve, which is the best version of ourselves.

This exercise has put us to a test, it has been a challenging and learning process, from it other products will be born, new ideas, to always continue evolving, to never stopping...

This is EVERFLOWING DESIGN



EVER**FLOW**ING DESIGN

Our designing principles are what define us, what marks each of our products and to them we owe ourselves. For almost 60 years these principles have been transformed along the way but they are always faithful to our essence and our origins, and in them we base our design project

FUNCTIONAL

without purpose there's no design

ADAPTABLE

to different uses/needs

FUTURISTIC

always looking forward

AERODYNAMIC

as the base of everything

ERGONOMIC

or every type of rider

MINIMALISTIC

no extra ornaments

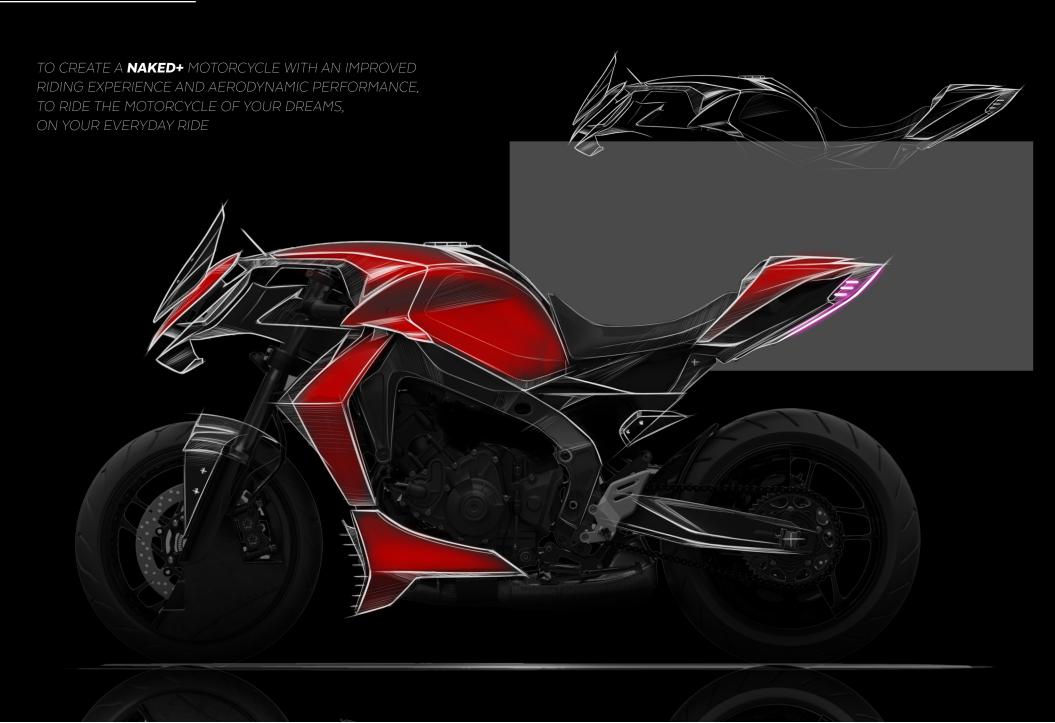
SMART - ELECTRONIC

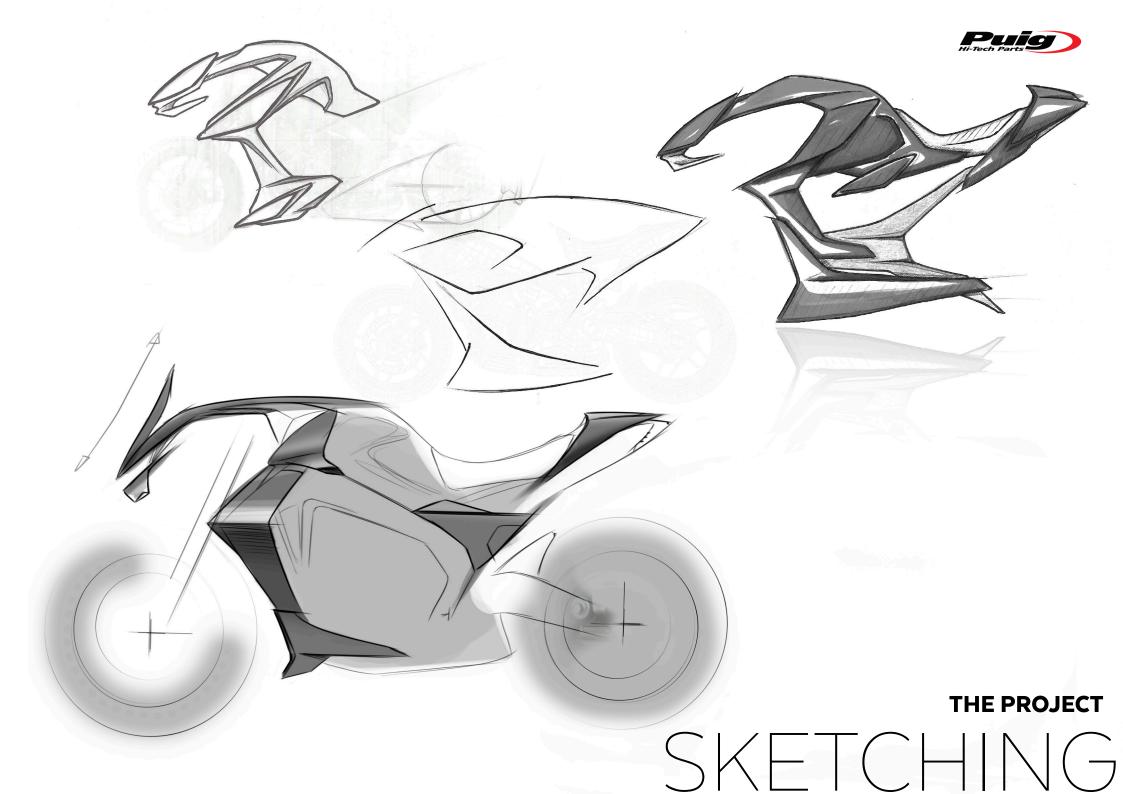
Technologic and useful

INTERACTIVE

a bike that responds

CONCEPTS

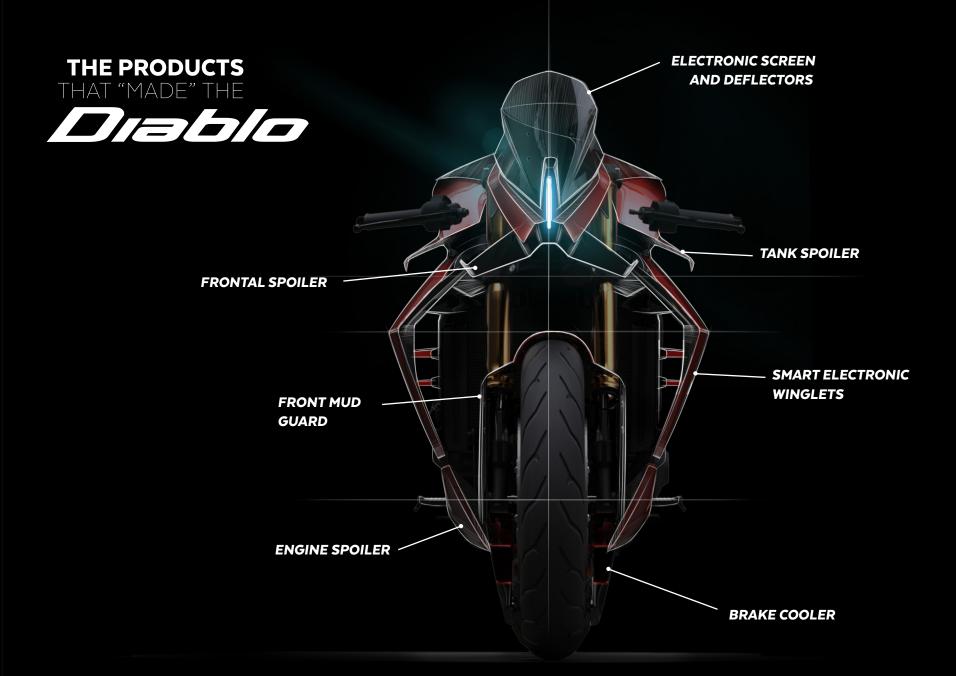






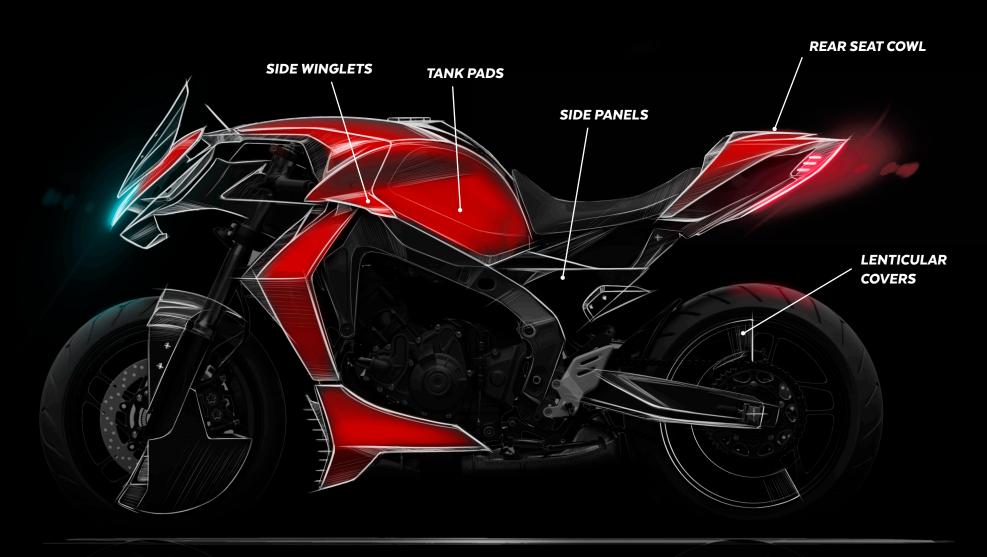






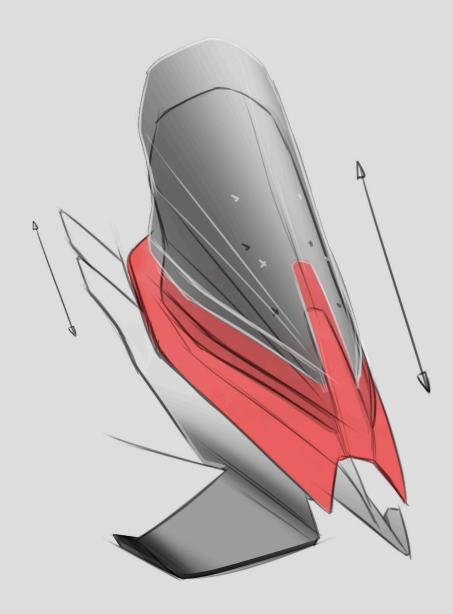


THE PRODUCTS THAT "MADE" THE









The screen moves up electronically along with the deflectors to give an adjustable aerodynamic protection of 100mm depending on the needs of each moment and rider.

The mechanism is a continuous path and it can be moved with a button and stopped wherever we desire for an adaptable protection.







FRONTAL **NAKED** WINGLETS

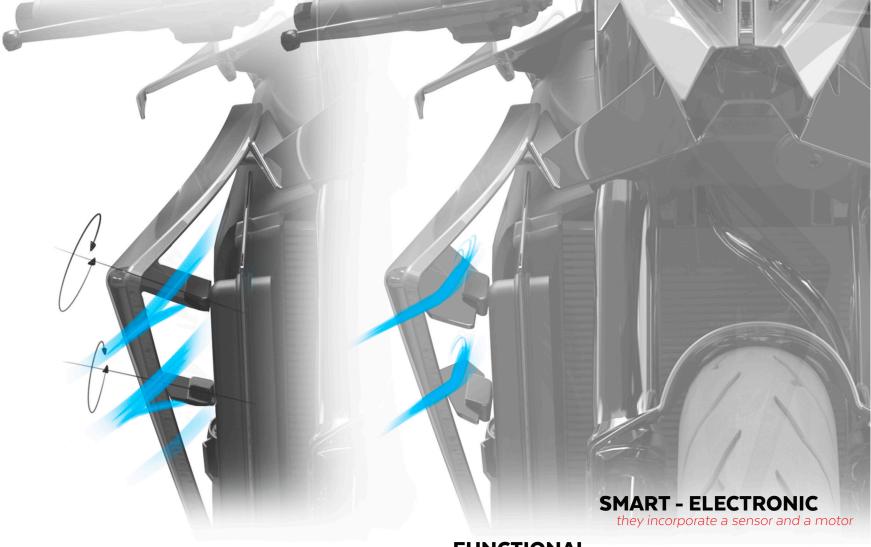
Placed on the frontal inferior part of the fairing, their function is to increase the downforce of the front axle of the motorbike and the coefficient of aerodynamic penetration, being the first part of the motorcycle to impact with the air.

This downforce will provide the following effects: anti-wheelie, more stability when braking, anti-shimmie, more stability at high speeds...

Its simple and light shape, completes without overdoing the front part of the bike, giving it personality, style and optimizing it aerodynamically.

AERODYNAMICThey generate downforce

FUNCTIONAL
They improve CX



MOBILE ELECTRONIC WINGLETS

This spoilers **incorporate 4 servo motors and a sensor** that tilts the inner spoilers to the angle that is necessary when it detects strong accelerations or when the rider activates it, being able **to be placed in infinite positions to generate the necessary downforce and thus be able to take advantage of its aerodynamic benefits.**

(The more tilt, the more downforce, but also more drag)

These spoilers together with the cover that surrounds them form an air channel that accelerates and compacts the air in addition to protecting them from impacts, creating a closed volume.

FUNCTIONAL aerodynamic benefits

AERODYNAMIC

They generate downforce

ADAPTABLE

to each riding situation

























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MARIONA CUSIDÓ

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PARTNERS:









And thanks to:





Music





Paint

MARC PRAT

TALLERS VILLAGRASSA

Paint

BITRON AUTOMATICS

Electronics

