

OUR PASSION FROM WITHIN

RIDE *ON*



ON TRACK

TEST DAY AT CIRCUIT DE
BARCELONA-CATALUNYA
WITH DAVID CHECA

KAWASAKI RACING TEAM

WELCOME TO THE HEART
OF THE GARAGE

RIDE LIKE A GIRL

ANA CARRASCO

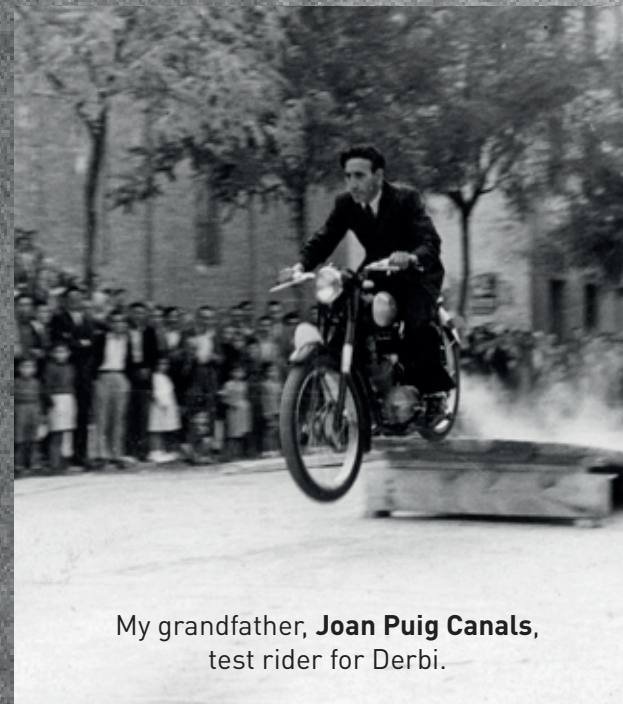
2024 INNOVATIONS

A YEAR OF INNOVATION

CELEBRATING 60 YEARS

A JOURNEY THROUGH
OUR HISTORY

Puig
Hi-Tech Parts



My grandfather, **Joan Puig Canals**, test rider for Derbi.

EDITORIAL

Dear Customers,

I am proud to present to you the first issue of Puig's magazine, which we have created with effort and enthusiasm, hoping it will be to your liking. We are celebrating 60 years, maintaining our commitment to bringing products to the market that allow our customers to dress their motorcycles according to their preferences, making them stand out from the rest and turning them into something unique.

In this first edition, we wanted to explore the latest technological innovations and the new advancements that we have been incorporating, thanks to our designers and engineers. Every piece we bring to the market inherently carries our dedication to engineering and innovative design, with the goal of meeting the expectations our customers place in our products, offering them unique experiences every time they ride their bikes.

We firmly believe that to continue being a worldwide leader by launching the products that users demand, it takes more than just being a manufacturer. It involves having the ability to swiftly adapt to market trends, maintaining open communication with our customers, fostering close collaboration with our suppliers, and motivating our entire team. We strive every day, working together with commitment and passion for motorcycles, a passion deeply rooted in the DNA of this family business.

We sincerely hope you enjoy this first edition of our magazine and that you continue to join us year after year on this exciting journey on two wheels. We'll see you soon on the road, the dirt, or wherever your natural motorcycle habitat may be. Thank you for being with us for 60 years, and we look forward to many more years of collaboration together.

Joan Puig Gratacós
CEO





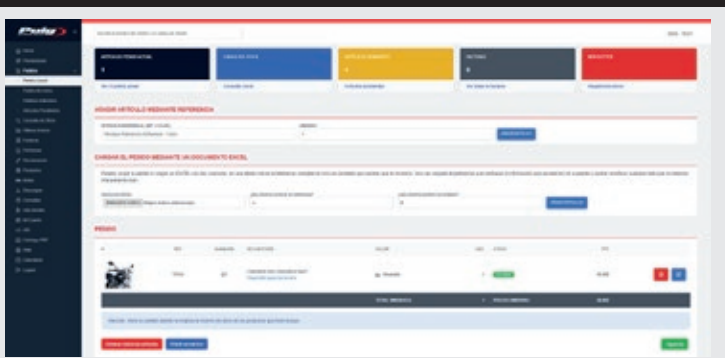
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WE ARE LAUNCHING A NEW WEBSITE AND B2B

- > Navigate by motorcycle type: custom, naked, supersport...
- > Navigate by motorcycle area and product functionality.
- > Discover the best-selling products by motorcycle type.
- > Faster and more efficient navigation.
- > And much more...

B2B UPDATE



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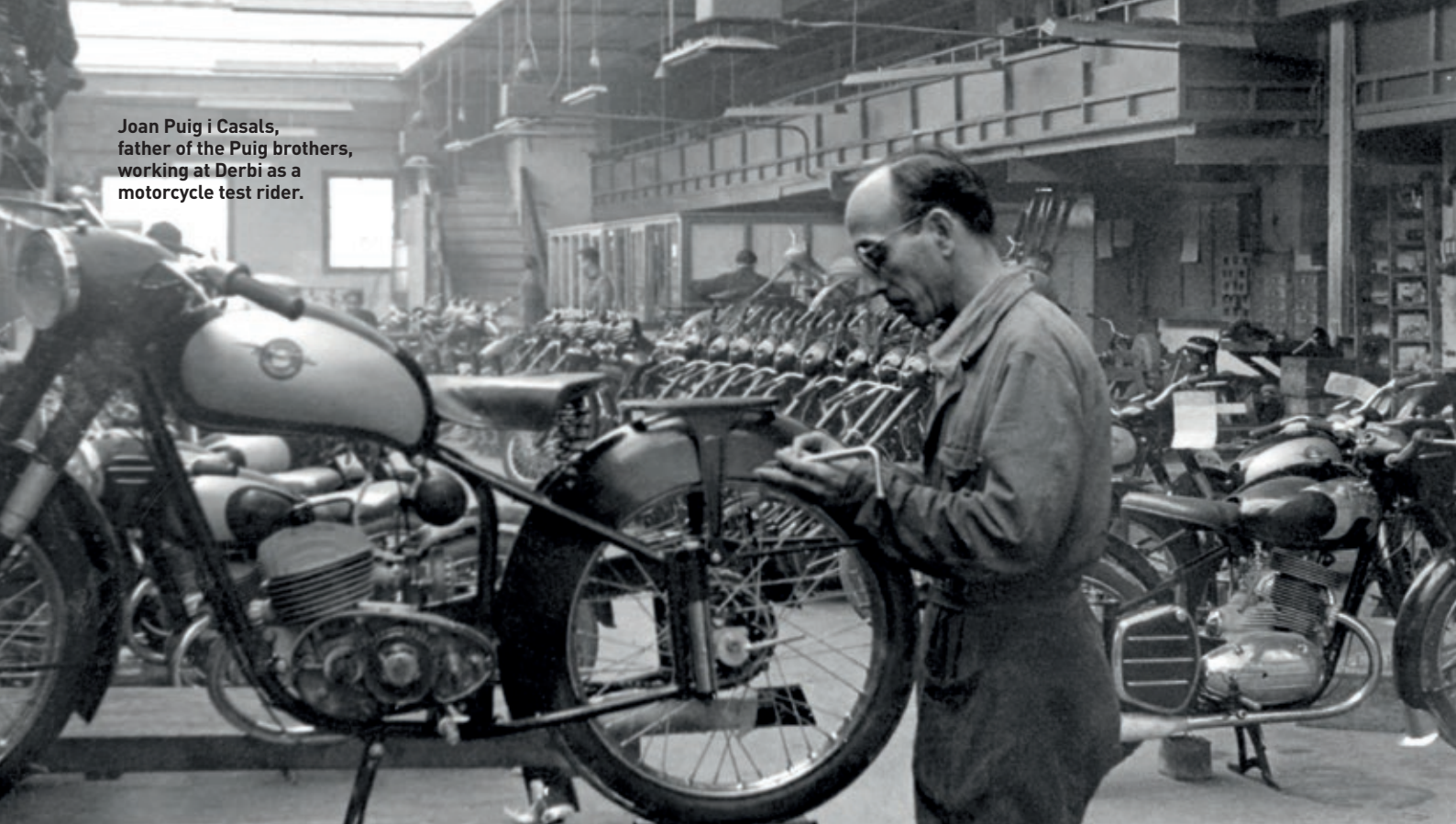
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Joan Puig i Casals, father of the Puig brothers, working at Derbi as a motorcycle test rider.

60 YEARS OF PASSION AND EVOLUTION



Josep and Jaume Puig with a Montesa Impala with a fairing for 24-hour competition.

THE HISTORY OF PUIG HI-TECH PARTS



1964



2024

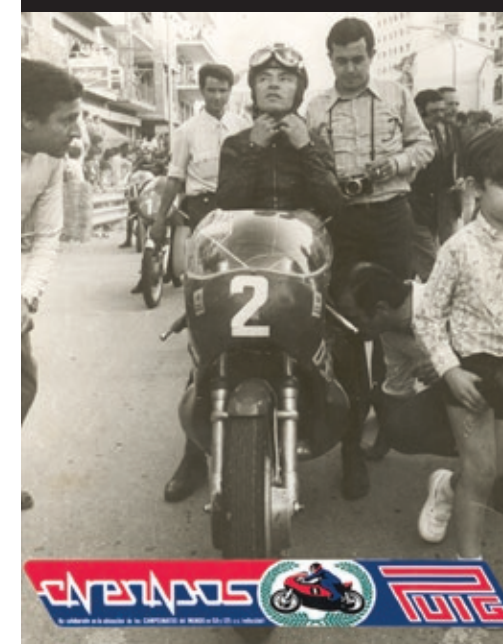
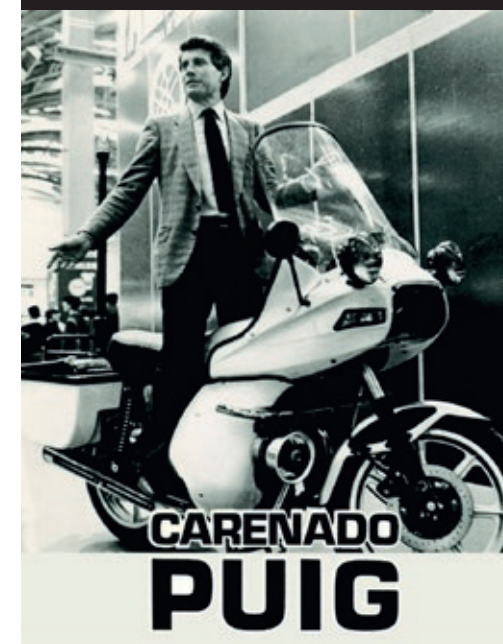
In the thrilling world of motorcycling, few stories capture the essence of passion and dedication, hard work, and perseverance like that of Puig Hi-Tech Parts.

The company, originally founded as Industrial Puig by brothers Josep and Jaume Puig, two young men with a deep love for motorcycles, lived and breathed bikes like no one else. Thanks to their knowledge of the industry, they developed a clear vision of all they could contribute to the motorcycle accessory market.

Founded in 1964, the company has come a long way from its modest beginnings, driven by hard work, passion, and adaptability, to become a global leader in motorcycle accessories. This year, as we celebrate our 60th anniversary, we take a look back at our history, marked by constant innovation, humility in our work, and an unwavering commitment to quality.

Puig Hi-Tech Parts, in its 60 years of history, has been much more than just a motorcycle accessory company. It has maintained a family spirit that has passed down a passion for motorcycling through three generations, while simultaneously expanding internationally, growing, modernizing, and adapting to the changing times. This spirit is reflected not only in the quality of its products but also in the dedication and care with which each team member approaches their work, from innovative and creative design to the most hands-on phases of checking each piece with care and attention to detail, a process that is still preserved and could not be done any other way.

Starting in a small garage in Granollers, near Barcelona, Puig began by manufacturing full fairings for Derbi and Vespa motorcycles. As it grew, the company expanded and diversified, adapting to market changes and new technologies. A significant milestone that made its founders proud was producing racing fairings that helped Ángel Nieto win championships, marking the moment when Puig fell in





love with racing and never wanted to part from it again, seeing it as a source of inspiration, a testing ground, and a cradle for the most advanced technological ideas.

What sets Puig Hi-Tech Parts apart is its ability to maintain a strong sense of family and passion for motorcycling through three generations. Every team member, from the founders to the current employees, lives and breathes motorcycling with intensity. This commitment is reflected in more than 200 new products annually and the constant creation of new product lines, without forgetting the core of their offering: motorcycle screens, which remain an emblem of their quality and expertise.

Over the years, Puig has demonstrated remarkable adaptability and dynamism. From its first participation in international fairs to the implementation of advanced management systems and the opening of new facilities, the company has stayed at the forefront of innovation. Investments in automation and the development of specific products, such as those designed in response to the COVID-19 pandemic, underscore their ability to adapt to changing times, contribute to society, and meet market needs.



On its 60th anniversary, Puig Hi-Tech Parts not only celebrates six decades of growth and success but also the legacy of a company that has kept the passion for motorcycles alive. The combination of family tradition, dedication, and adaptability continues to drive Puig into the future, while they keep offering products that reflect their love for motorcycling and their commitment to excellence.



PUIG USA

12 YEARS DRIVING LOGISTICS IN NORTH AMERICA

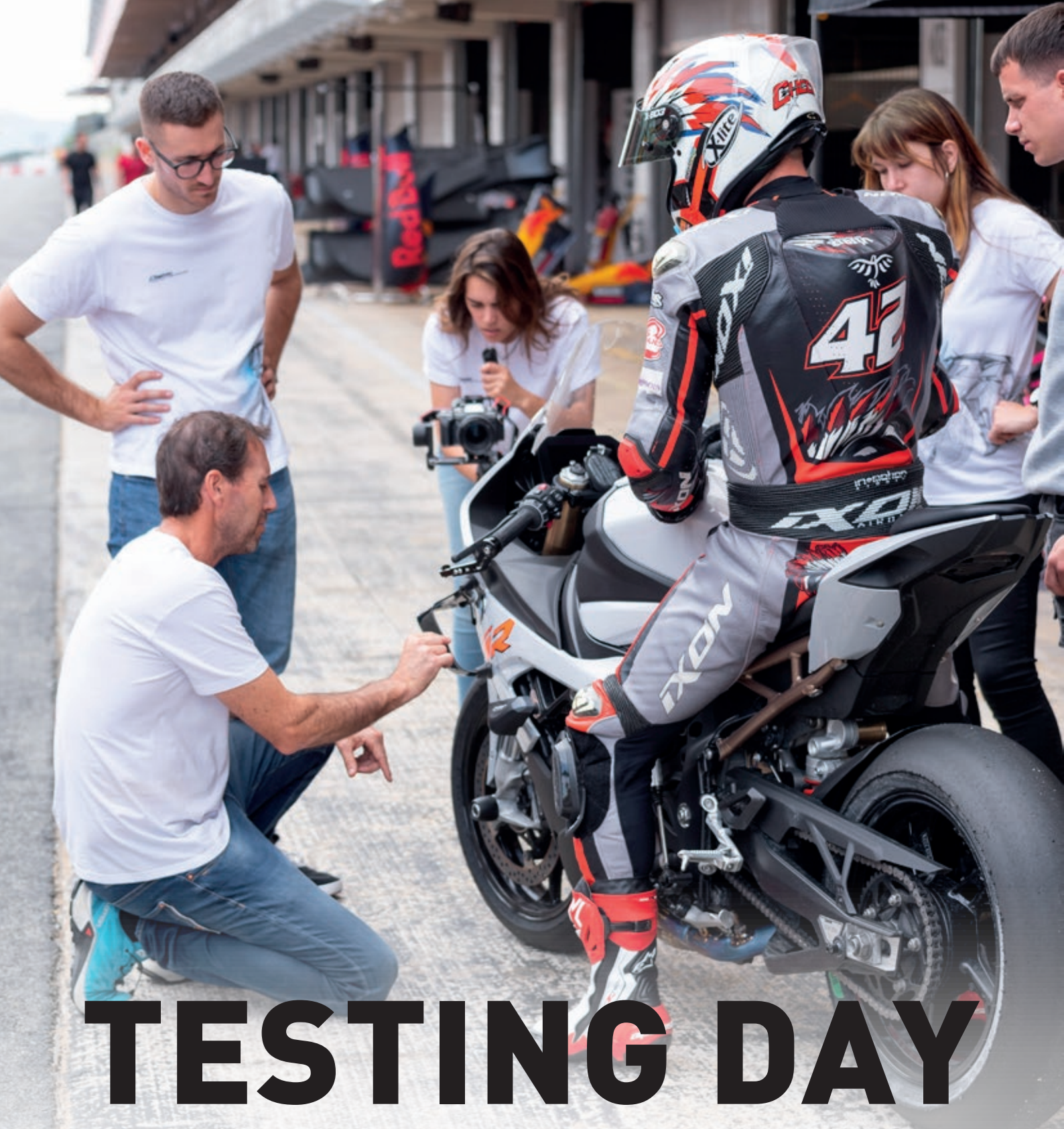


In 2012, Puig Hi Tech Parts opened a logistics branch in Orlando, Florida, under the leadership of Carles Puig, the second generation of the founding family. This strategic expansion responded to the growing motorcycle market in the United States and allowed for a reduction in shipping times for products manufactured in Spain, significantly improving customer service across the American continent.

The initial investment was complemented in 2020 by the opening of a second warehouse, which doubled the storage capacity and facilitated the distribution of a wide range of products, from windscreens, levers, and protectors to headlights. This expansion has enabled Puig USA to serve both the United States and Canada, as well as certain Central and South American countries, achieving a notable improvement in efficiency.

Currently, Oriol Puig, the third generation of the family, manages the branch, ensuring that the legacy of excellence and commitment continues. Thanks to the dedicated team of eight people and the continuous support from the headquarters, Puig USA has achieved a significant improvement in delivery times and logistics management, further solidifying Puig's presence in the Americas.





TESTING DAY



JOIN US FOR A TEST DAY OF **PUIG'S DOWNFORCE WINGS LINE** AT THE CIRCUIT DE BARCELONA-CATALUNYA WITH **ENDURANCE WORLD CHAMPION DAVID CHECA**

In the world of motorcycling, precision and performance are essential to ensuring the best riding experience and safety. That's why conducting thorough tests of products and new prototypes in a high-level environment is crucial. Recently, we had the privilege of carrying out a private test at the prestigious Circuit de Barcelona-Catalunya, with the participation of the experienced rider David Checa, a four-time world endurance champion, as the test rider.

These events, which Puig holds periodically, have proven to be an indispensable platform for evaluating

innovations in motorcycle design, including new winglets, brake cooling systems, and aerodynamic tail covers. Here, we'll explain how this experience has made a difference in the development of these innovations.

The test was conducted using five high-end sportbikes: Kawasaki ZX-10RR, Ducati Panigale V2, Yamaha YZF-R1, BMW S1000RR, and HONDA CBR1000RR-R Fireblade. It was carried out in two phases to obtain a detailed comparison of the impact of each component on the performance of the motorcycles:

PHASE 1

Testing without the products.

The motorcycles were tested at the Circuit de Catalunya without any additional components, allowing for a clear baseline of the riding sensations and lap times. This provided an objective view of each bike's initial performance and allowed for temperature readings of the brakes without any additional cooling systems installed.



PHASE 2

Evaluation with products installed.

In the second phase, immediately after the first session, the winglets, brake cooling systems, and tail covers were installed on the bikes, and the motorcycles went back on the track right away. The tests were repeated to observe and compare the differences in riding sensations and lap times, revealing the direct impact of each innovation on performance.





One of the most exciting aspects of this test was the ability to test different configurations of the products and make modifications on the spot, following the detailed feedback of the rider David Checa. This ability to iterate and improve in real time allowed the products to be fine-tuned and their effectiveness maximized.

OPTIMIZATION OF SENSATIONS AND PERFORMANCE

The adjustments made during the test significantly improved the riding sensations and the performance of the motorcycles. Each tweak was aimed at resolving specific areas identified by the rider, from cornering stability to the efficiency of the cooling systems. The test provided valuable information on the impact of each component on the motorcycles' performance:

Winglets: The comparison between bikes with and without winglets showed notable improvements in stability and reduced air resistance. There were also improvements in directional changes and corner entry. The adjustments made to the winglets during the test further optimized these benefits, aiming for a balance between performance and safety, as these products are intended for street bikes and not exclusively for racing.

Brake cooling systems: Installing the brake cooling systems allowed for better heat management, reducing the temperature of the disc and caliper by 5 to 10°C. This resulted in more consistent performance and a more uniform feel, offering better sensations while riding.

The test at the Circuit de Catalunya provided an invaluable opportunity to receive direct and immediate feedback on the products being tested. David Checa's presence, with his vast experience in motorcycling and his sensitivity as a rider, enabled a thorough and detailed evaluation that was crucial for the continuous improvement of each component. Additionally, five more riders participated throughout the day to subject the tested parts to wear, heat, fatigue, and to cross-check the results and impressions reported by the test rider.



AERODYNAMICS

Aerodynamics plays a crucial role in the design of motorcycle accessories, and Puig understands this well. By optimizing the shape and airflow around its products, Puig not only enhances the aesthetics but also boosts the performance and safety of motorcycles.

Using virtual wind tunnel software, Puig's engineers can simulate and analyze how air interacts with their accessories, from windshields to winglets, and even fenders and brake cooling systems.

This approach allows for precise adjustments in design before production, ensuring that each accessory minimizes wind resistance and maximizes stability at high speeds. The results obtained through these simulations are key to delivering products that not only meet motorcyclists' expectations but also improve their riding experience.

In a world where every detail counts, aerodynamics becomes an indispensable ally for Puig, ensuring that their accessories are synonymous with innovation and performance.



All of our fairing products are analyzed using virtual wind tunnel software. Once the results are satisfactory, the design is finalized, and the findings from this study are included in a document that comes with the product and can also be accessed on our website.

CORSICA BY MOTORCYCLE

ADVENTURES AND CHALLENGES
ON THE ISLAND OF BEAUTY



Corsica, the Island of Beauty, is not just a Mediterranean paradise; it's a playground for motorcycle lovers! Known as 'The Sublime' in Greek, this Mediterranean gem greeted us with dreamlike landscapes and challenges that made our machines roar in epic fashion.

The journey began months earlier, sparked by the endless Monday debates in Puig's R&D department between Berta, Mariona, and Adrià about the versatility and practicality of each of their bikes. What's the best motorcycle for an epic adventure? The BMW R 1300 GS, a cutting-edge trail bike equipped with Puig products? The BMW R NineT Scrambler, a classic naked bike with 19" wheels, perfect for any terrain? Or the Honda CB750 Hornet, versatile, lightweight, and powerful, equipped for enjoying every kilometer? Without a definitive

argument to convince the others, they decided to settle the debate with a travel proposal that could serve as a clarifying experiment: a motorcycle route through Corsica.

The moment we disembarked the ferry in Bastia, the island didn't welcome us as expected... Heading north to tour Cap Corse, we faced gusts of up to 80 km/h that tested our ability to keep the bikes upright. The BMWs and the Honda seemed to want to dance with the wind, water, and salt, but with the help of Phillip and

his classic Porsche, who found us in the middle of the storm, we managed to keep them safe and carried on.

The rain also wanted to join the party. From the third day on, the weather began to play its own game, turning the roads into real obstacle courses. But even in the cold and rain, we found moments that made us forget the challenges, such as the scenes where tall mountains meet the sea, winding roads filled with friendly goats and black pigs grazing peacefully, or the breathtaking turquoise beaches...

WHAT IS THE BEST MOTORCYCLE FOR AN EPIC ADVENTURE?



2,342 KM
9 DAYS
3 MOTORCYCLES
3 PUIG RIDERS

Corsican terrain is a test for the boldest riders. The mountain roads, with their worn and pothole-filled asphalt, lacking guardrails and packed with sharp turns, are as awe-inspiring as they are dangerous. We encountered collapsed bridges and cows in the middle of the road, but the brutally beautiful landscape made every twist worthwhile.

Amid the challenges of the route, Corsican cuisine and encounters with local inhabitants offered a much-needed respite. In villages like Isola Rossa and Cargese, we indulged in Corsican food and shared stories with the locals, adding a touch of camaraderie to our journey.

The grand reward came in Cap Corse, where the good weather finally allowed us to enjoy the perfect curves. The road, which winds gracefully between the sea and the mountains, was a dream for any motorcyclist. Nonza, with its extensive black sand beach and stunning views, became a memorable stop.

Despite the wind, rain, and challenging roads, the motorcycle trip through Corsica was an epic adventure. Every kilometer, every curve, led us to discover the island's wild essence and enjoy a motorcycling experience that we will always remember.

If you've read this far hoping for a definitive answer as to which bike is best for an epic adventure, I'm sorry to say you won't find it here. Every stage of the Corsican trip offered us different experiences, and, as expected, each of us enjoyed the journey in a unique way. What did become clear is that, in the end, each rider walked away feeling that their own bike was the best choice, each having customized their ride with accessories, enhancing its strengths and compensating for its weaknesses... This sense of pride and connection is something only a true motorcycle lover can understand.

The rain also wanted to join the party



CORSICA IN MAY

▲ PROS

- Since it's still the low season, you will find the island quiet and free of tourists.
- Temperatures are moderate, making it ideal for riding a motorcycle with full gear without overheating.
- You can enjoy all of its contrasts, from snow to beach.
- You will be greeted very warmly since there isn't as much crowd saturation.

▼ CONS

- The weather is highly unpredictable, so you need to be prepared for anything and check the forecast before each ride.
- Since it's outside the tourist season, you may find some places closed.
- You might encounter unexpected winter damage that hasn't been repaired yet, like bridges, roads...



THE PRODUCTS

TESTED ON THE TRIP



TOURING WINDSCREEN AND DEFLECTORS

Made from high-impact PMMA, this combination will protect you from fatigue, turbulence, and noise on your rides. You can choose from Puig's various windscreen options and colors.
Ref. 21795 Windscreen
Ref. 21896 Deflectors



HEADLIGHT PROTECTOR

New headlight protector made from 3 mm acrylic. It fits perfectly to your front end and can be removed without tools for cleaning.
Ref. 21853W



HANDGUARD EXTENSION

Increase the aerodynamic protection of your hands and forearms with Puig's handguard extensions. These extensions are aerodynamically optimized and discreet, available in various colors.
Ref. 21898



ENGINE AND STAND PROTECTOR

Made from 4 mm aluminum with a natural or black finish, this engine and stand protector is lightweight and durable, shielding your bike from stones, mud, and possible impacts.
Ref. 22029



ADHERE HEADLIGHT PROTECTOR

We wanted to protect our bikes without compromising style. We used a 200-micron polyurethane film, completely transparent, which doesn't affect the aesthetics and guarantees optimal lighting.
Ref. 20761W



FORK PROTECTOR

Protect your bike from falls and impacts without compromising aesthetics with the PHB19 fork protector. Made of plastic and machined nylon, it's lightweight (265 g) and offers full protection for the fork and suspension.
Ref. 21496N



NAKED FRONT DOWNFORCE WINGS

The front wings add downforce to the front axle, allowing you to enjoy the aerodynamic benefits on your naked motorcycle.
Ref. 21519N



BOND MIRROR

The Bond mirror, compact and sporty, is ideal for naked and neo-classic bikes. Made from high-quality aluminum, it's lightweight and sturdy, available in black or silver anodized finishes.
Ref. 21633



TAIL COVER

This tail cover enhances the sporty look of your Hornet and mounts tool-free in place of the passenger seat.
Ref. 21705



GALICIA

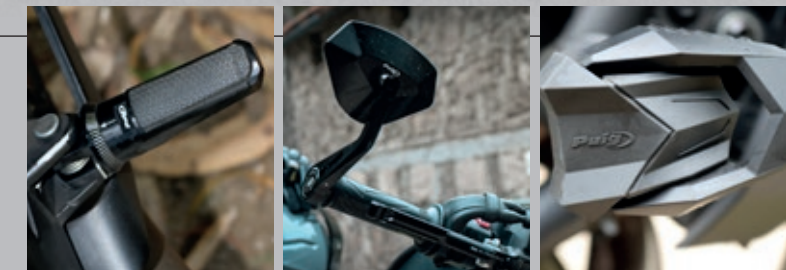
HEADING TO FINIS MUNDI: A JOURNEY THROUGH THE GALICIAN EDGE

Our journey began with the idea of reliving a previous experience, but this time with more adventure and less luggage. Equipped with a customized Yamaha MT-07 fitted with Puig parts and a Triumph Speed Triple 1200 RS, we hit the road with 3,700 kilometers ahead of us.

The first gift of the trip was the scenery of the Pyrenees. The curves led us through the mountains, where we encountered many fellow riders. Puig's Sport footpegs provided a smooth and much-appreciated grip with our boots, preventing slipping despite the humidity. With each bend, the feeling of control over the bike and the sense of freedom grew, giving us the confidence we needed to relax and realize we were exactly where we were supposed to be: on the road, doing what we love.

Along the way, we crossed paths with many riders from different destinations. A group of Italians on a BMW F850GS, after spending a month traveling through Spain, reminded us that the road is full of stories waiting to be discovered. Our day's arrivals were delayed, but every moment was worth it.

The journey reached its climax at the Mirador del Corzo, shrouded in thick fog that, despite the poor



visibility, offered breathtaking views. There, we met a brave rider on an old Kawasaki ZX-6R, taking on the mountain passes between the Basque Country and Galicia.

Although a naked bike isn't synonymous with maximum comfort on a long trip, the accessories made a difference. The Hi-Tech V mirrors, with their sporty design and convex glass, provided excellent visibility at all times, and the R19 engine guards prevented major damage after a fall on the treacherous, rain-soaked asphalt one morning.

After many days, kilometers, and unforgettable experiences, we returned home under the rain in Alcañiz. We know this farewell is just a 'see you later,' because exploring the world by motorcycle has shown us that every turn is a new story and every destination feels more infinite.

OUR PASSION FROM WITHIN





RACING SPIRIT

Puig has supported great figures in motorcycling, such as **Ángel Nieto**, **Marc Márquez**, **Ana Carrasco** and **Jonathan Rea**, backing teams in MotoGP, Superbikes, and Endurance. These collaborations have allowed Puig to test and improve materials and designs, which are then integrated into their products, ensuring the best quality and performance for their customers.





RACING DNA OF PUIG HI-TECH PARTS

COLLABORATION WITH THE KAWASAKI RACING TEAM AND SPEEDFIBER

Since 2017, Puig Hi Tech Parts has been a sponsor and technical partner of the Kawasaki Racing Team (KRT), solidifying itself as a key collaborator in Provec's success in the World Superbike Championship. With a deep passion for racing and a legacy of innovation, Puig has dedicated its design and manufacturing expertise—especially in racing screens—to support one of the best teams in the world.

The close collaboration between Puig and KRT goes beyond just supplying components. Puig actively engages in the development process, fine-tuning each screen to meet the specific needs of the riders. This customization capability is crucial for the team, as every tenth of a second matters in the highly competitive world of motorcycle racing.

Known for its dedication to improving on-track performance, Puig has developed specialized screens for champion riders like Jonathan Rea and Ana Carrasco. These screens not only offer protection but are meticulously designed to reduce air resistance and optimize the aerodynamics of the bike-rider combination.



BIMOTA BY KRT

This year, Puig renewed its sponsorship agreement to continue as the windshield supplier for the new Bimota by Kawasaki Racing Team, managed by PROVEC Racing, which will unveil its new machine at the end of 2024.

An exciting new challenge of creating a superbike that combines the best of Kawasaki and Bimota, and we can't wait to see it on the track.



But Puig's involvement in high-level competition goes even further. Located on the same street as Speedfiber—a company that has been producing carbon fiber fairings for MotoGP and WorldSBK teams for over 40 years—the synergy between the two is exceptional. Puig currently designs 3D models and manufactures components in-house for Speedfiber, which then produces the carbon fiber fairings for racing motorcycles. This behind-the-scenes work requires speed, experience, and dynamism, with the geographical proximity of the three companies in Granollers, Barcelona, allowing for fluid collaboration. This ensures that improvements and adjustments can be rapidly implemented in the fast-paced, ever-changing world of high-level racing.

Currently, Puig Hi Tech Parts is focused on the exciting challenge of the new Bimota by Kawasaki Racing Team, which will debut in the 2025 season. The company continues to apply its expertise and passion to deliver components that not only meet the highest quality standards but also play a decisive role in achieving success on the track.

In summary, Puig Hi Tech Parts' contribution to the Kawasaki Racing Team extends beyond the design and manufacturing of screens. Its commitment to innovation and performance demonstrates how every detail counts in the pursuit of victory, contributing an essential element to winning championships and races.

WHEN YOU RIDE LIKE A GIRL AND BECOME A WORLD CHAMPION

ANA CARRASCO



It's always rewarding to return home, especially when you're welcomed by people who admire you and have stood by your side during key moments. This was the feeling when we welcomed Ana Carrasco, member of the Evan Bros Racing Yamaha Team, back into our ranks. Her return reaffirms the shared passion we have for motorcycling, and we embark on this new chapter with great excitement, eager to support her career and confident that her successes will continue to inspire us all.

A few years ago, Puig sponsored the PROVEC KAWASAKI team, where Ana made history as the first woman to win a world title in the world of motorcycle racing, in any category, by becoming the 2018 SuperSport 300 World Champion in the World Superbike Championship.

This year, with Ana consistently placing in top positions and stepping onto the podium every weekend, we have high hopes of seeing her crowned as a world champion once again.

PUIG: Welcome back, Ana! It's been a delightful surprise seeing you compete in the Women's World Championship. How are you feeling? It must be exciting.

ANA: It's different, very different from what I've done before, but I'm really enjoying it. I decided to join the championship because it's the first time DORNA Sports and the FIM (*Fédération Internationale de Motocyclisme*) have done something to encourage more girls to compete in a world championship, serving as a stepping stone to other categories. Although it was a tough decision, as I was coming from Moto3 and ended the season injured, I opted for this new project, thinking about what would be best for my career. I knew that Spanish riders had more chances of being selected, and I wanted to contribute to raising the level and giving the championship more visibility. The races are really close!

P: It's certainly competitive... You keep us on the edge of our seats with every race!

A: Totally! The finish is always tight, especially for the four of us who are constantly swapping podium positions each weekend. You never know if you'll win or if your competitor will miss the podium... We have limited track time on Fridays and Saturdays, so it pushes us to be fast from the start. But that doesn't make the races any less fun!

P: Out of all the technological advancements impacting modern motorcycling, such as aerodynamics, which do you think has had the greatest relevance or has most significantly improved the sport?

A: In the last five years, aerodynamics has had a major impact. When I returned to the Moto3 World Championship, I noticed that this was a priority for the teams, especially during the preseason. Everyone agrees it improves lap times. In categories like Superbikes or MotoGP, it's been the most important change.

P: With all your experience as a rider, what surprised you the most during your visit to our facilities at Puig?

A: I was really surprised by the process, especially the use of robots to cut and engrave parts. I had a different idea in mind, but seeing how they work and discovering that they manufacture more components than I imagined was very interesting.

P: When we think of Ana Carrasco, what word comes to mind?

A: Fighter. I think that word defines me better than any other, because of everything I've experienced in my racing career—the injuries and the challenges I've overcome to get here. Without a doubt, I would identify with that.

P: Wow, your motto really fits you perfectly!



5 QUESTIONS TO...

ALEX LOWES AXEL BASSANI

Since 2016, Puig and the Kawasaki Racing Team have worked side by side. Together, we have witnessed the remarkable track record of the Japanese team in Superbikes. This year, the impressive Ninja ZX-10RR machines are ridden by Alex Lowes and Axel Bassani. Both riders continue to work hard to reach new heights, and we're excited to see what the rest of the season holds for them.



PUIG: What role has aerodynamics played in the world of Superbikes?

Alex Lowes: Technological advancements in motorcycling, especially in aerodynamics, are evolving rapidly. It helps us not only in cornering but also in acceleration and the bike's stability, providing a great competitive advantage. However, it presents limitations in maneuvers like wheelies.

Axel Bassani: The wings and aerodynamics have undoubtedly enhanced the bike's overall performance, and that really helps us make a difference between ourselves.

P: What makes the Kawasaki Racing Team's garage so special?

A.L: In our team, we enjoy a family-like atmosphere away from our homes. We value the cooperation between everyone, from drivers to mechanics and riders. We support each other to bring out the best in everyone. We celebrate our successes together, and when something doesn't go well, we unite to improve.

A.B: Despite the titles we've won, the garage is calm, and everyone works hard with excellent organization: they know what needs to be done and when. No one thinks they're superior, and the team's best interests always come first, keeping everyone grounded.

P: As sponsors, we continually strive to improve and offer the highest possible quality, adapting to changing needs. How do we influence your work and career?

A.L: Sponsors are key to the team. Any issue with a bike, with its many components, can affect its performance. It's vital to have sponsors committed to continuous improvement, allowing KRT to stay ahead and gain an advantage.

A.B: Sponsors are essential in a rider's career, especially at the start or with satellite teams. Many people don't realize that riders often have to pay large sums to get started until they make a name for themselves. Without their support, we wouldn't be able to move forward or keep the dream of staying in this sport alive.

P: What's a lesson you've learned over the years?

A.L: It's important to have patience, as nothing is ever as bad or as good as it seems. Staying calm allows you to act in the best way possible. In a championship of this level, all the riders are fast, and the teams are good. If you perform at your maximum, you'll increase your chances of getting the best results. That's what I aim to achieve.

A.B: The most important lesson I've learned on the track is to never give up; you can always recover from any situation. Sometimes you think you're going really fast, but that keeps you grounded. It has its pros and cons—it's not easy, but it's a lot of fun.



TO THE FUTURE...

Diablo^x
CONCEPT DESIGN BIKE, BY
PUIG

We let our imagination soar in an exercise of creativity; this exercise is the Diablo X, a conceptual naked bike that flows into the future.

Its electronic and smart components are multifunctional and adaptable, providing new possibilities and functionalities for everyday motorcycles. The aim is to improve the rider's handling, performance, and overall comfort.

This exercise arises from the belief that design, creation, and innovation must never stop flowing. We must be in constant motion, in constant change; only in this way will we advance toward the future, being pioneers and providing our customers with what they deserve—the best of ourselves.

This concept embodies Puig's aspirations for the motorcycle of the future. From it will emerge other products and ideas, allowing us to continuously feed back into the process, fostering a flow of ideas...

1 The front incorporates winglets to increase downforce on the front wheel, as well as an intelligent light that directs its illumination to the road, regardless of its position relative to the ground.

2 The tail features an aerodynamically optimal design, incorporating two air ducts that eliminate turbulence and a custom seat designed by Luimoto.

3 The underside of the fairing has been designed to allow air to flow more quickly under the bike.

4 Details of Puig components include a uniquely designed exhaust.

5 The adjustable windscreen can be raised by 100 mm, allowing riders to adapt aerodynamic protection to their needs at any moment during riding.

6 The side winglets are movable and are activated by a sensor and servomotor during hard acceleration, generating aerodynamic load that counteracts the loss of weight on the front wheel, thus producing an anti-wheelie effect.

7 The front wheel features a cooling system for the brakes, while its shape reduces turbulence created by the wheel when turning.

8 The aerodynamic tail and rear LED lighting group are minimalist.

9 The rear wing generates vertical load directly on the swingarm, thus balancing the motorcycle's loads.



ACCESSORIES

BMW R1300GS

During 2024, we have launched a wide range of innovations for various motorcycles, focusing especially on the models with the greatest market impact. To facilitate exploration and highlight their main features, we have grouped them by functionality.



Headlight Protector
Ref. 21853



Touring Screen
(version with or without ACC radar)
Ref. 21795



Levers 3.0
Ref. 120AN



GT.1 Mirror
Ref. 019NN
Ref. 020NN



Swingarm Protector
Ref. 20153



Exhaust Protector
Ref. 21728



Oil-carter guard
Ref. 21950 / Ref. 21829



Fork Protector
Ref. 21872N





REARVIEW MIRROR AILERON

Developed from Puig's extensive experience in competitions such as the MotoGP and SBK World Championships, this product combines the aerodynamic advantages of the lateral Downforce wings, the efficiency of its mirrors, and the option to install TAB turn signals. It is a compact and attractive piece, ideal for customizing sport motorcycles.

Ref. 22252 / Ref. 22253



SECURITY AND VISIBILITY



BOND MIRROR

With its careful design and compact size, it fits perfectly on all types of motorcycles, especially naked and neo-classic models, adding a sportier Café Racer style. It mounts on the top of the handlebars, either upward or sideways, and features a convex mirror to enhance the rider's visibility.

Ref: 21633

BACK MIRROR HI-TECH V

With a compact and sporty design, this convex mirror optimizes visibility, making it the ideal choice for Café Racer or Naked motorcycle riders looking for a more personalized and sporty aesthetic.

Ref. 21618



LEVER PROTECTOR RAW

The brake lever protector is designed and manufactured to be virtually unbreakable in the event of a fall. Its purpose is to prevent accidental contact with other riders, thereby avoiding unintentional brake activation and resulting falls.

Ref. 21993 + Ref. 21994



AERODYNAMICS AND COMFORT

DOWNFORCE NAKED FRONTAL SPOILERS

The new Naked front wing from Puig channels air to the radiator and generates nearly 2 kg of downforce on the front wheel, providing an anti-wheelie effect, greater stability at high speeds, and improved grip during braking and cornering.

Ref. 22178

Z-RACING SCREEN

They are designed to improve aerodynamic efficiency compared to the original fairings, combining a balance between an aggressive aesthetic that matches your motorcycle and comfort and functionality for the rider.

Ref. 5605



TOURING SCREEN

Designed to aerodynamically protect the rider without affecting their field of vision, Puig has launched a new color with a unique graphic.

Ref. 21795

Ref. 21840



WINDSHIELD GTS SPORT

To enhance the sporty character of your Piaggio Vespa, Puig has created this fairing, designed to be sturdy and durable, effectively protecting you from impacts and splashes during your rides.

Ref. 21768





BRAKE COOLER

The brake cooler is designed to withstand the demands of sport riding, preventing overheating during intense braking, especially in warm climates.

Ref. 21908



ADHERE HEADLIGHT PROTECTOR

It provides effective protection for the front headlight against impacts from small objects, scratches, dirt, insects, and premature wear due to exposure to UV rays.

Ref. 22081

Ref. 21444



AESTHETICS AND DESIGN



DOWNFORCE RACE SIDE SPOILERS

This product, based on the brand's experience in the MotoGP championship, increases air pressure on the front end during high-speed sections and improves maneuverability in corners.

Ref. 21858



DOWNFORCE RACE SIDE SPOILERS

Ref. 21782



PROTECTION

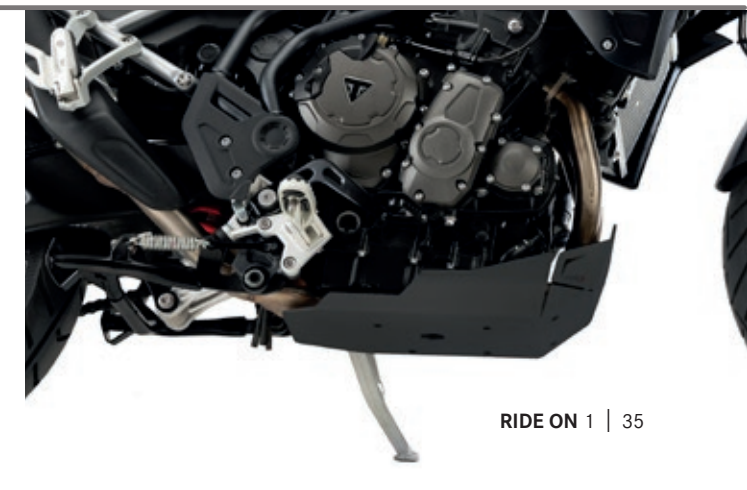
OIL-CARTER GUARD

Its installation protects valuable and vulnerable areas from damage and impacts from stones and mud, such as the sump and the junction of the collectors, which is even more relevant considering the off-road capabilities of both models.

Ref. 21830

Ref. 21950

Ref. 21577





**MOTORCYCLE
PASSIONATE
MANUFACTURERS
CONSTANTLY DEVELOPING
HIGH TECH PARTS
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Puig
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